## **Increase Your Sales**

Advertise your business where British Car Enthusiasts go for answers

Get the best quality exposure for your business or product with access to –

- Over 2,500,000 page views and 200,000 unique visitors per month (Network total)
- Top Google Search result for many British Car makes, models, and repair & restoration questions
- Highly targeted audience with frequent, high value purchasing intention
- Web-based account management gives you full control over your ad creatives and settings
- Lower cost and more effective than print advertising or Facebook



www.autoshrine.com/adcenter



The AutoShrine

www.autoshrine.com/adcenter

If you have any questions or would like to discuss custom advertising solutions please contact us via email

#### advertising@autoshrine.com

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# Advertise on the AutoShrine Network

The Premier Online Community for Classic British Car Owners

The MG Experience The Triumph Experience The Austin-Healey Experience The Morris Minor Forum The Jaguar Experience ... and many more!







### **The AutoShrine Network**

An integrated, specialized social media platform, based on owner-to-owner discussion forums, photos, and events

More than just "hits" – purchase intent !

Nearly all of our 40,000 Members repair and restore their own cars. Make sure they think of **your** business when they make their next big purchase

### **Online Advertising**

Americans now spend more time on the Internet than watching TV. Future-proof your business and get the targeted audience you need – our visitors are approx 75% US/Canada, 15% UK/Europe and 5% Australasia, with 20% mobile

### More effective than Facebook

People who contribute to online forums are far more engaged in "influential" activites - both online and offline - than people who do not use online forums



3.5 times more likely to proactively recommend a particular purchase to someone else



3.5 times more likely to share links about new products



4 times more likely to post online ratings and reviews

Almost twice as likely to share adviceoffline and in person – based on information they've read online

# **AutoShrine Banner Ad Program**

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234x60 Half Banner placement location Above: Front Page Below: Forum Topic



### Want even more advertising options?

See the AutoShrine Ad Center for more information about:

- Access to the Vendor Deals Forum for your sales and promotions
- Business Listing (with optional banner) in your Forum Signature
- Advanced placement targeting on our websites with Google Adwords

### Get noticed with a colorful Banner Ad

No contract required – Starting at only

### \$49 / month

- ✓ Full control of your ad settings and creatives via self-serve web interface
- Banner displayed on Front Page, Forum Topics, Directory, and Mobile Template

   over half a million indexed pages !
- Track your banner clicks, conversions, demographics, and more using your existing website analytics
- Convenient payment by credit card, bank transfer, Paypal balance, or check
- Premium placements available with fixed positioning, larger creatives, and campaign scheduling – contact us for availibility and rates

# Our websites are growing every month ... these prices won't last long !



#### www.autoshrine.com/adcenter